

WPXI 4145 Evergreen Road Pittsburgh, PA 15214

Contract # Schedule Dates

Pol/R Casey/R/US Se Political - Federal Ca Shorr & Associates POL/R CASEY/D/SEI Telerep/Washington Telerep/Washington D'ETTORRE, MICHAI National/Political Standard Account Types **Buyer Name** Billing Type Advertiser Salesperson Sales Office Phone/Fax Comments Agency Product Brand

Philadelphia, PA 19103

Shorr & Associates 1831 Chestnut Street

327840	Date Entered	08/20/12
08/21/12-08/27/12	Last Modified	08/20/12
Pol/R Casey/R/US Senate (16759)	Entered By	Jennifer Stewart
Shorr & Associates (2909)	40-03	Yes
Political - Federal Candidate (1067)	Headline #	06288005
POL/R CASEY/D/SEN/PA (135597)	Оето	
Telerep/Washington DC, Washington DC (1040)	Order Type	Normal
Teleren/Washington DC	Package Deal	
D'ETTORRE, MICHAEL	Commission %	15.00
	Commission	\$3,247.50
N/A	Net Total	\$18,402.50
National/Political	Sales Tax	
Standard		
BOB CASEY 8/21 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

*17,550.00 \$4,100.00	,650.00
\$17, \$4,	\$21 <sup>1</sup>
Spots 28 6	₩ ₩
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Pittsburgh (WPXI)  By Broadcast Month  Aug. 2012  Sep. 2012	Grand Total:
By B Aug. Sep.	Gran

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08/21/12-08/24/12         5         :30 5:29A- Channel 11 News         1         1         1         1         1         4         \$325.00           08/27/12-08/24/12         5         :30 7A- Today Show         2 <th>2.0 Normal Line / Spot 2.0 Normal Line / Spot 3.0 Normal Line / Spot 4.0 Normal Line / Spot 5.0 Normal Line / Spot 7.0 Normal Line / Spot 9.0 Normal Line / Spot 10.0 Normal Line / Spot 11.0 Normal Line / Spot 11.0 Normal Line / Spot 11.0 Normal Line / Spot</th> <th>Line Type / Break Type (Ref #) Dates</th> <th>3</th> <th>Sec Length</th> <th>Run Times</th> <th>SPW Mo Tu We</th> <th>Tu We Th Fr Sa Su</th> <th>Su Spots</th> <th>Rate</th> <th>Total</th> <th>Station</th> <th>Comments</th> <th>Entered</th>	2.0 Normal Line / Spot 2.0 Normal Line / Spot 3.0 Normal Line / Spot 4.0 Normal Line / Spot 5.0 Normal Line / Spot 7.0 Normal Line / Spot 9.0 Normal Line / Spot 10.0 Normal Line / Spot 11.0 Normal Line / Spot 11.0 Normal Line / Spot 11.0 Normal Line / Spot	Line Type / Break Type (Ref #) Dates	3	Sec Length	Run Times	SPW Mo Tu We	Tu We Th Fr Sa Su	Su Spots	Rate	Total	Station	Comments	Entered
08/27/12-08/27/12   5   30   57.294- Channel 11 News   1   1   1   1   1   1   1   1   1	2.0 Normal Line / Spot 3.0 Normal Line / Spot 4.0 Normal Line / Spot 5.0 Normal Line / Spot 7.0 Normal Line / Spot 9.0 Normal Line / Spot 9.0 Normal Line / Spot 11.0 Normal Line / Spot 11.0 Normal Line / Spot 11.0 Normal Line / Spot	08/21/12-08/24/1	7		5:29A- Channel 11 News 530am	1 1	1 1	4	\$325.00	\$1,300.00	Pittsburgh (WPXI)	NEWS 530A-6A/1	8/20/12
08/21/12-08/24/12         5         :30/A- Today Show         2         2         2         2         \$ \$52.50         \$\$4,20.00         Pittburgh (WPXI)         TODAY 7-94/3           08/21/12-08/24/12         5         :30/A- Today Show         2         2         2         2         45,20.00         \$\$1,00.00         \$\$1,00.00         Pittburgh (WPXI)         TODAY 7-94/4           08/21/12-08/24/12         5         :30/A-29P- Judge Judy 430p         1         1         1         4         \$\$1,00.00         \$\$1,00.00         Pittburgh (WPXI)         JUDY 430-5F/5           08/21/12-08/24/12         5         :30/B-39P- Judge Judy 430p         1         1         1         4         \$\$1,00.00         \$\$1,00.00         Pittburgh (WPXI)         JUDY 430-5F/5           08/21/12-08/24/12         5         :30/B-39P- Judge Judy 430p         1         1         1         4         \$\$1,00.00         \$\$1,00.00         Pittburgh (WPXI)         JUDY 430-5F/6           08/21/12-08/24/12         5         :30/B-39P- Jeopardy         1         1         1         4         \$\$1,00.00         \$\$1,00.00         Pittburgh (WPXI)         JUDY 430-5F/6           08/21/12-08/27/12         5         :30/B-39P-3- Jeopardy         1         1         \$\$1,100.00	3.0 Normal Line / Spot 4.0 Normal Line / Spot 5.0 Normal Line / Spot 7.0 Normal Line / Spot 8.0 Normal Line / Spot 9.0 Normal Line / Spot 10.0 Normal Line / Spot 11.0 Normal Line / Spot 12.0 Normal Line / Spot	08/27/12-08/27/1	71		5:29A- Channel 11 News 530am			1	\$325.00	\$325.00	Pittsburgh (WPXI)	NEWS 530A-6A/2	8/20/12
08/27/12-08/24/12         5         :30/A- Today Show         2         \$525.00         \$1,050.00         Pittsburgh (WPXI)         TODAY 7-94/4           08/21/12-08/24/12         5         :30/299-Judge Judy 430p         1         1         1         4         \$375.00         \$1,500.00         Pittsburgh (WPXI)         JUDY 430-59/5           08/21/12-08/24/12         5         :30/5:30P- Ger (EST)         1         1         1         1         4         \$1,000.00         \$1500.00         Pittsburgh (WPXI)         JUDY 430-59/6           08/21/12-08/24/12         5         :30/5:30P- Ger (EST)         1         1         1         4         \$1,100.00         \$1,100.00         Pittsburgh (WPXI)         JUDY 430-59/6           08/21/12-08/24/12         5         :30/5:30P- Ger (EST)         1         1         1         1         4         \$1,100.00         Pittsburgh (WPXI)         JIDY 430-59/6           08/21/12-08/27/12         5         :30/5:30P- Gerpardy         1         1         1         \$1,100.00         \$1,100.00         Pittsburgh (WPXI)         JIDY 430-59/6           08/27/12-08/27/12         5         :30/5:30P- Gerpardy         1         \$1,250.00         \$1,250.00         Pittsburgh (WPXI)         JAT IN RWS 7.10A/12 <t< td=""><td>4.0 Normal Line / Spot 5.0 Normal Line / Spot 7.0 Normal Line / Spot 8.0 Normal Line / Spot 9.0 Normal Line / Spot 10.0 Normal Line / Spot 11.0 Normal Line / Spot 12.0 Normal Line / Spot</td><td>08/21/12-08/24/1</td><td>7:</td><td></td><td>7A- Today Show</td><td>2 2</td><td></td><td>8</td><td>\$525.00</td><td>\$4,200.00</td><td>Pittsburgh (WPXI)</td><td>TODAY 7-94/3</td><td>8/20/12</td></t<>	4.0 Normal Line / Spot 5.0 Normal Line / Spot 7.0 Normal Line / Spot 8.0 Normal Line / Spot 9.0 Normal Line / Spot 10.0 Normal Line / Spot 11.0 Normal Line / Spot 12.0 Normal Line / Spot	08/21/12-08/24/1	7:		7A- Today Show	2 2		8	\$525.00	\$4,200.00	Pittsburgh (WPXI)	TODAY 7-94/3	8/20/12
08/21/12-08/24/12         5         :30f-t:29P- Judge Judy 430p         1         1         1         1         4         \$375.00         \$1,500.00         Pittsburgh (WPXJ)         JUDY 430-5P/5           08/22/12-08/24/12         5         :30f-s3P- Judge Judy 430p         1         1         1         1         1         3         \$600.00         \$1,500.00         Pittsburgh (WPXJ)         JUDY 430-5P/6           08/22/12-08/24/12         5         :30f-s3P- Jeopardy         1         1         1         4         \$1,100.00         \$4,400.00         Pittsburgh (WPXJ)         JEOP 7-730P/9           08/27/12-08/27/12         5         :30f-s9P- Jeopardy         1         1         1         4         \$1,100.00         \$4,400.00         Pittsburgh (WPXJ)         JEOP 7-730P/9           08/27/12-08/27/12         5         :30f-s9P- Jeopardy         1         1         1         4         \$1,100.00         \$4,400.00         Pittsburgh (WPXJ)         JEOP 7-730P/9           08/27/12-08/27/12         5         :30f-s9P- General Linews         1         \$1,250.00         \$1,250.00         Pittsburgh (WPXJ)         JATE NEWS/11           08/27/12-08/27/12         5         :30f-s0-sPP APP APP APP APP APP APP APP APP APP	5.0 Normal Line / Spot 6.0 Normal Line / Spot 7.0 Normal Line / Spot 8.0 Normal Line / Spot 9.0 Normal Line / Spot 0.0 Normal Line / Spot 1.0 Normal Line / Spot 2.0 Normal Line / Spot	08/27/12-08/27/1	71		7A- Today Show	2		2	\$525.00	\$1,050.00	Pittsburgh (WPXI)	TODAY 7-9A/4	8/20/12
08/27/12-08/27/12         5         :30 6:39P- Judge Judy 430p         1         \$375.00         \$375.00         Pitsburgh (WPXI)         JUDY 430-5P/6           08/27/12-08/24/12         5         :30 6:39P- Jeopardy         1         1         1         1         4         \$1,100.00         Pitsburgh (WPXI)         JEOP 7-730P/9           08/21/12-08/24/12         5         :30 6:39P- Jeopardy         1         1         1         1         4         \$1,100.00         Pitsburgh (WPXI)         JEOP 7-730P/9           08/21/12-08/24/12         5         :30 Gis9P- Jeopardy         1         1         1         4         \$1,100.00         Pitsburgh (WPXI)         JEOP 7-730P/9           08/21/12-08/25/12         5         :30 Sell Pattern *53a Tu-\$5a         3         4         \$1,250.00         \$1,100.00         Pitsburgh (WPXI)         JEOP 7-730P/9           08/21/12-08/25/12         5         :30 Ja-10A (EST)         3         4         \$1,250.00         \$1,250.00         Pitsburgh (WPXI)         JAT 10A (EST)    An 111P  Accepted Statem **  CON FIRSH AT 10N CON FIRSH AT ION CO	6.0 Normal Line / Spot 7.0 Normal Line / Spot 8.0 Normal Line / Spot 9.0 Normal Line / Spot 0.0 Normal Line / Spot 1.0 Normal Line / Spot 2.0 Normal Line / Spot	08/21/12-08/24/1	71		4:29P- Judge Judy 430p	1 1	1 1 1 1	4	\$375.00	\$1,500.00	Pittsburgh (WPXI)	JUDY 430-5P/5	8/20/12
08/22/12-08/24/12         5         :30 6:59P- Jeopardy         1	7.0 Normal Line / Spot 8.0 Normal Line / Spot 9.0 Normal Line / Spot 0.0 Normal Line / Spot 1.0 Normal Line / Spot 2.0 Normal Line / Spot	08/27/12-08/27/1	12		4:29P- Judge Judy 430p	1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	JUDY 430-5P/6	8/20/12
08/21/12-08/27/12         5         :30 6:59P- Jeopardy         1         1         1         1         4         \$1,100.00         \$4,400.00         Pitsburgh (WPXI)         JEOP 7-730P/9           08/27/12-08/27/12         5         :30 6:59P- Jeopardy         1         \$1,100.00         \$1,100.00         Pitsburgh (WPXI)         JEOP 7-730P/9           08/27/12-08/27/12         5         :30 Set Pattern *53 Tu-Sat         3         X X X X X X X X X X X X X X X X X X X	8.0 Normal Line / Spot 9.0 Normal Line / Spot 0.0 Normal Line / Spot 1.0 Normal Line / Spot 2.0 Normal Line / Spot	08/22/12-08/24/1	[2]		5:30P- 6P (EST)	1	1 1 1 1	3	\$600.00	\$1,800.01	Pittsburgh (WPXI)	NEWS 530-6P/7	8/20/12
08/21/12-08/25/12         5         :30 6:59P- Jeopardy         1         \$1,100.00         \$1,100.00         Pittsburgh (WPXI)         JEOP 7-730P/9           08/21/12-08/25/12         5         :30 Sell Pattern *53a Tu-Sat         3         x x x x x x x x x x x x x x x x x x x	9.0 Normal Line / Spot 0.0 Normal Line / Spot 1.0 Normal Line / Spot 2.0 Normal Line / Spot	08/21/12-08/24/1	71		6:59P- Jeopardy	1 1	1 1 1	4	\$1,100.00		Pittsburgh (WPXI)	JEOP 7-730P/8	8/20/12
08/21/12-08/25/12         5         :30 Sell Pattern *53a Tu-Sat T	0.0 Normal Line / Spot 1.0 Normal Line / Spot 2.0 Normal Line / Spot	1/2/172-08/27/1	12		6:59P- Jeopardy	1		1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	JEOP 7-730P/9	8/20/12
08/27/12-08/27/12         5         :30 10:59P-CHANNEL 11 NEWS         1         \$1,250.00         \$1,250.00         Pittsburgh (WPXI)         LATE NEWS/11           08/26/12-08/26/12         5         :30 7A-10A (EST)         2         2         \$300.00         \$600.00         Pittsburgh (WPXI)         SUN NEWS 7-10A/12           CONFIRMATION CONTRACT           Date:         Accepted-Station:         Date:         Comments:	1.0 Normal Line / Spot	08/21/12-08/25/1	12		Sell Pattern- *53a Tu-Sat Late News	×	×	3		\$3,750.0	Pittsburgh (WPXI)	LATE NEWS/10	8/20/12
08/26/12-08/26/12         5         :30 7A- 10A (EST)         2         2         \$300.00         \$600.00         PHISDLIGH (WPXI)         SUN NEWS 7-10A/12           CONFIRMATION CONTRACT           Date:         Accepted-Station:         Date:         Comments:	2.0 Normal Line / Spot	08/27/12-08/27/1	12		10:59P- CHANNEL 11 NEW! AT 11P	S		1	\$1,250.00	\$1,250.0	Pittsburgh (WPXI)	LATE NEWS/11	8/20/12
CONFIRMATION CONTRACT  Date: Accepted-Station: Date:		08/26/12-08/26/1	[7]		7A- 10A (EST)				\$300.00	\$600.0	Pittsburgh (WPXI)	SUN NEWS 7-104/12	8/20/12
Date: Accepted-Station: Date:					CON	<b>IFIRMATI</b>	NOO N	TRAC	_				
	ted-Agency/Advertiser:			Date:	Accepted-S	station;			Date:	Comments:			

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.